



Please join us for:

**TECH TALENT NET:
ST. LOUIS COLLABORATES FOR
A GREAT IT WORKFORCE**



The conference for anyone and everyone who sees tech-savvy talent at the core of St. Louis' economic future.

Featuring...

• **THE NEW GREATER ST. LOUIS WORKS IT TALENT STRATEGY MAP**

Regional leaders announce partnerships and action plans to:

1. Improve communications between business and education
2. Attract experienced IT talent
3. Strengthen human capital performance
4. Pave IT career pathways
5. Realize the potential of workforce diversity
6. Engage underutilized talent
7. Help displaced workers bounce back
8. Enhance efficiencies in the public sector
9. Support continuous system innovations

Friday, June 20

7:30 am until noon

**Hilton St. Louis
at the Ballpark,
downtown St. Louis**

• **THE BIG PICTURE ON IT TALENT TRENDS**

Rob Preston, Editor in Chief of InformationWeek, outlines current forces shaping talent supply and demand in the dynamic global marketplace, drawing on his two decades of management experience in technology journalism

• **WIKI GROUPS**

St. Louis rolls out a collaborative new process to expand our shared understanding of the key characteristics of a great IT workforce: prepared, productive, diverse, dynamic, and resilient.

Greater St. Louis Works is not a spectator sport – it's about getting in the game and making a difference. Our conference is no exception. Be there!

Register online at www.greaterstlouisworks.org or call 314-444-1149 for more information. There is no charge to attend.

Greater St. Louis Works is administered by the St. Louis Regional Chamber and Growth Association in partnership with WorkforceStLouis20; the IT Coalition of Innovate St. Louis; the Workforce Investment Boards of St. Louis County, the City of St. Louis, and St. Charles County; and other state and local partners. Funding has been provided through a grant to the St. Louis County Department of Human Services' Division of Workforce Development by the Missouri Division of Workforce Development.

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